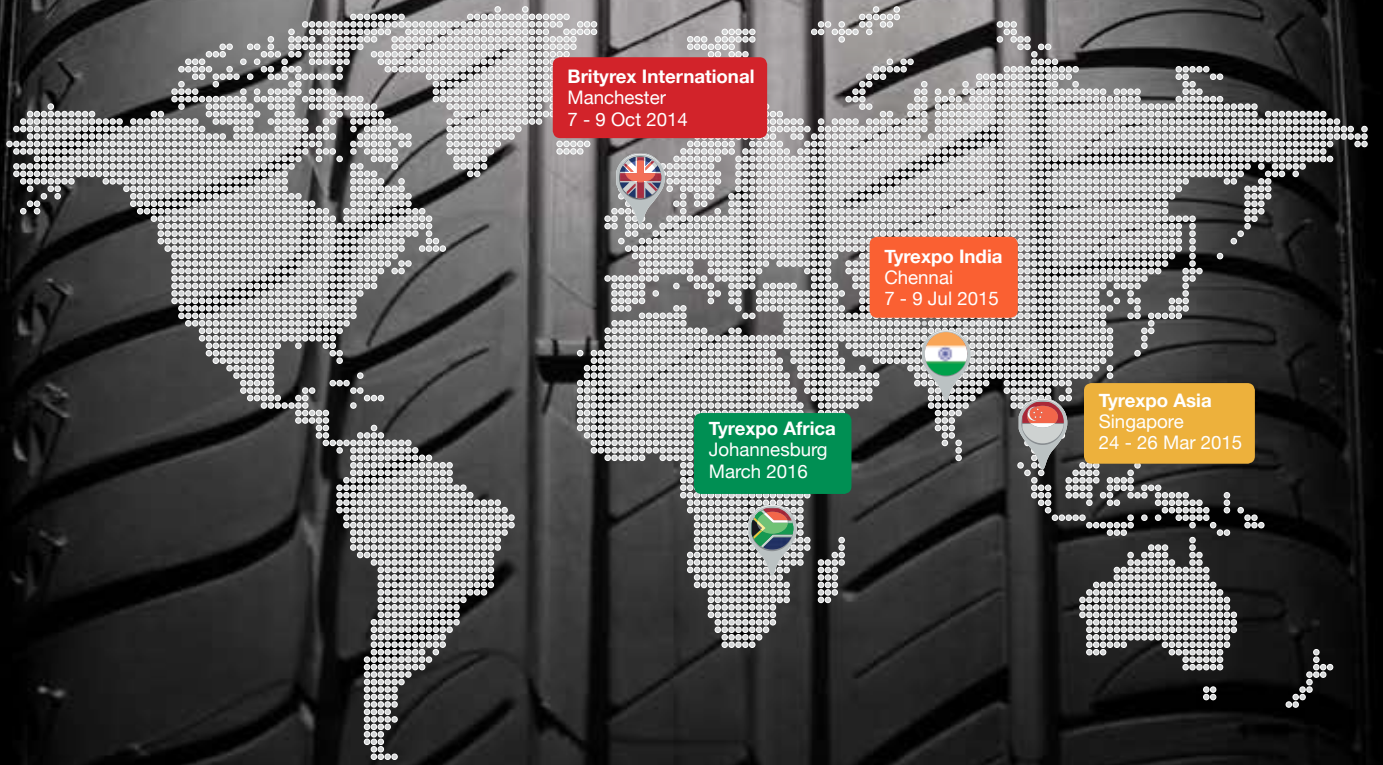


ONE STOP SHOW

for Tyres, Workshop Equipment and Accessories



Brityrex International
Manchester
7 - 9 Oct 2014



Tyrexpo India
Chennai
7 - 9 Jul 2015



Tyrexpo Africa
Johannesburg
March 2016



Tyrexpo Asia
Singapore
24 - 26 Mar 2015



tyrexpo series



SINGEX-ECI INTERNATIONAL PTE LTD

www.eci-international.com

Access to Key Global Markets

The business of tyres is a global industry with each region providing its own unique opportunities. Whether you are looking to conduct feasibility studies, seek local partners, generate new sales leads or aiming to maintain relationships with clients, developing new business in key markets is always challenging. With the SingEx-ECI portfolio of Tyrexpo events, you have the ability to maximize business opportunities by gaining access to specific markets of South East Asia, India, Africa and Europe.

The tyre industry can look forward to a period of sustained growth and stability with strong demand up to 2020 and beyond. Much of this forecast growth will take place in Asia, where **Tyrexpo Asia** in Singapore and **Tyrexpo India** in Chennai are extremely well placed to capitalize on the dynamic markets of the region.

The South African tyre market is visibly one of the fastest growing markets of the African nations and **Tyrexpo Africa** in Johannesburg has established itself as

an influential niche event. With **Brityrex International** in Manchester, it is United Kingdom's most international and longest tyre industry event attracting visitors from Europe.

It's simple really – we understand your business needs to grow and the world is a big place. As one of the most established trade platform for tyres, the Tyrexpo series will provide a perfect international environment in which to do **serious business in 4 different markets.**

For further information on each exhibition, please visit www.eci-international.com

Exhibitor Profile

We are looking for manufacturers, agents and distributors of:

- Tyres for passenger cars, motorcycles and scooters, trucks and buses, light and heavy commercial vehicles and for a range of other OTR and industrial applications such as agricultural, forestry, mining, construction and industrial handling vehicles
- Retreaded tyres
- Wheels and rims
- Tubes and casings
- Equipment for tyre production, retreading and vulcanisation
- Tyre disposal and recycling
- Tyre repair and changing equipment
- Garage and workshop equipment

TyreTalk Seminar

Not just a trade show, Tyrexpo will be accompanied by a comprehensive seminar in which industry experts discuss contemporary issues and challenges. The free seminars will cover a diverse range of topical subjects including business opportunities in the respective 4 markets. The seminar is designed to attract key stakeholders of the tyre industry with content that will be focused, informative and of value to the trade.



The Tyrexpo Series

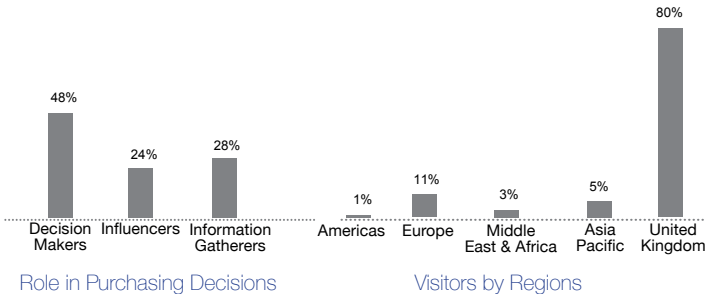
An ideal platform to meet your target buyers



Brityrex International 2014 (14th Edition)

For more than 30 years, Brityrex International has been the leading exhibition for Great Britain's tyre industry, one of the largest tyre markets in Europe. The exhibition is supported by the National Tyre Distributors Association (NTDA) which holds its prestigious annual dinner and industry awards alongside Brityrex International.

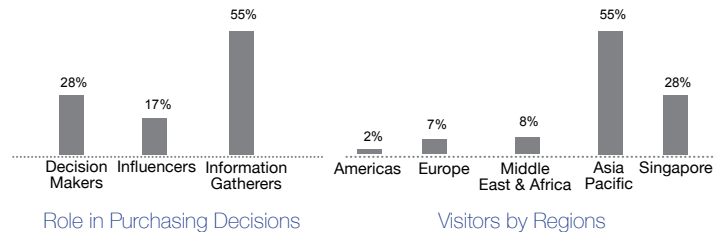
Date: 7 - 9 October 2014
Venue: EventCity, Manchester, England
Size: 4,500sqm
No. of exhibitors: 80
Expected visitors: 2,500



Tyrexpo Asia 2015 (10th Edition)

The exhibition is the longest established and most international tyre trade event in South East Asia. The 3-day exhibition is an important meeting point for regional suppliers and buyers from Singapore and fast developing automotive economies of Thailand, Indonesia, Malaysia, Philippines and emerging markets of Laos, Vietnam, Cambodia and Myanmar. Visitors to the 2013 event came from 93 different countries highlighting the international profile of this event.

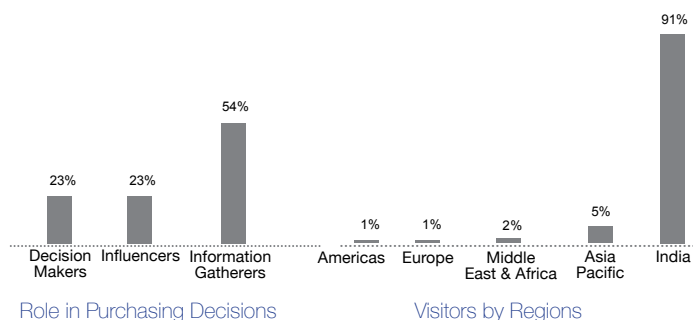
Date: 24 - 26 March 2015
Venue: Singapore Expo, Singapore
Size: 12,500sqm
No. of exhibitors: 250
Expected visitors: 5,500



Tyrexpo India 2015 (3rd Edition)

As an emerging powerhouse of the global tyre industry, the heart of the automobile industry is the city of Chennai which will become one of the world's largest tyre manufacturing centres over the next decade. Currently referred to as the 'Detroit' of India making it the ideal location for this event. Overall market potential is enormous based on a domestic population exceeding one billion with increasing disposable income among the middle class.

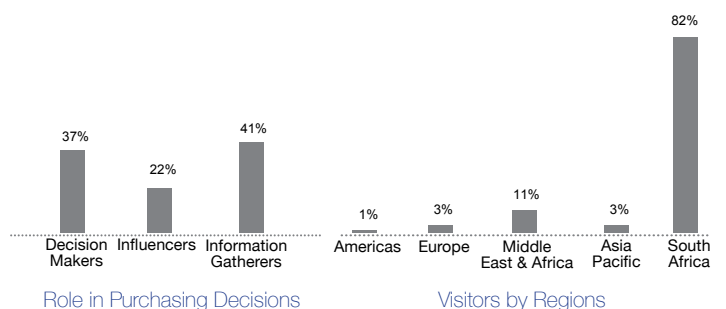
Date: 7 - 9 July 2015
Venue: Chennai Trade Centre, Chennai, India
Size: 4,400sqm
No. of exhibitors: 90
Expected visitors: 2,500



Tyrexpo Africa 2016 (6th Edition)

South Africa has the largest vehicle parc, the largest economy and by far the biggest and most dynamic automotive manufacturing, retail and aftermarket business in the African continent. In addition, it is one of the world's largest mining nations with a highly associated demand for specialist Off-the-Road (OTR), commercial and industrial tyres and services. Since its launch, the exhibition has established itself as the principle trade event for tyres in Africa.

Date: March 2016
Venue: Sandton Convention Centre, Johannesburg, South Africa
Size: 5,400 sqm
No. of exhibitors: 150
Expected visitors: 3,500



STAND OPPORTUNITY

	Floor Space Only	Shell Scheme
Brityrex International 2014 7 to 9 October 2014	GBP 200.00 per sqm	Additional GBP 40.00 per sqm
Tyrexpo Asia 2015 24 to 26 March 2015	SGD 495.00 per sqm	Additional SGD 80.00 per sqm
Tyrexpo India 2015 7 to 9 July 2015	SGD 450.00 per sqm	Additional SGD 80.00 per sqm
Tyrexpo Africa 2016 March 2016	SGD 450.00 per sqm	Additional SGD 80.00 per sqm

Note: All prices stated here are subjected to local government and prevailing taxes.

Contact Us

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About Us

SingEx Holdings is a Singapore based company and consists of different entities including SingEx Venues Pte Ltd, a venue management company, and SingEx Exhibitions Pte Ltd, an event management company for exhibitions and conventions.

SingEx Exhibitions owns, develops and manages a portfolio of events through collaborations with local and international partners in Singapore and other emerging markets. Its extensive network of regional governmental agencies, international trade associations, and leading businesses in key sectors enables SingEx Exhibitions to acquire, build, market and scale events around the world. For more information, please visit www.singex.com.

	Develop key relationships		Profile your brand	
Meet new business partners and distributors		Attended by decision-makers and influencers		A trade platform where you get exposure in 4 key markets