

Co-located with the world's leading brand water show, AQUATECH CHINA 2015

**20,000m<sup>2</sup>**  
**Scale**

**450+**  
**Exhibitors**

**45,000+**  
**Visitors**

**June 10 – 12 , 2015**  
**National (Shanghai) Center**  
**for Exhibition and Convention**  
*The largest Exhibition Complex in the world*

*Top-quality International Exhibition for Air Purification and Pollution Control*



## **Shanghai International Air Purification Equipment and Air Pollution Control Exhibition**

*Concurrent with the leading water show, share the resources of 50,000 visitors*

*Exhibit in the world's leading venue, maximize your value*

*Concurrent Seminars for agents, appeal to domestic active buyers*

*Dig deeply into the 16 heavy pollution industries, invite chief engineers to visit*

Host



Show  
Management



Official Supporter:

*Ministry of Housing and Urban-Rural Development of PRC*

Co-organizer:

*Zhejiang Association of Equipment Industries for Environmental Protection*

**Booth Reservation:**

**+86 21 3323 1382**

## ▶ 7-year experience of success

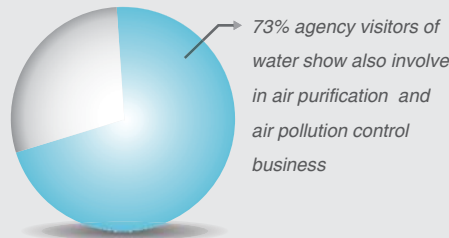
The world's leading brand water show, AQUATECH CHINA, has been successfully held 7 times in Shanghai, and gets scaled up almost 50% each year. In the past few years, the organizer not only built up a large database, but has also become a wind vane in the industry. Because of this, after a deep market research, Zhejiang Association of Equipment Industries for Environmental Protection decided to establish a win-win co-operation with the organizer, to create a grand international gathering themed air purification and air pollution control. With the professional expo management experience, the exhibition will undoubtedly be another top-quality communication platform for both technique and business.

## ▶ Share professional visitors

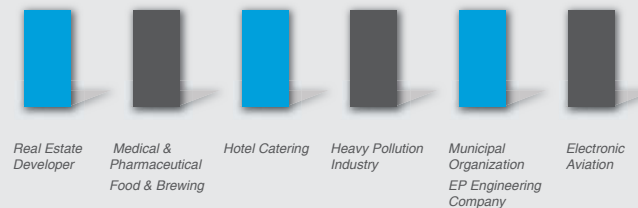
### — 2014 AQUATECH CHINA —



### — 2015 ECOTECH CHINA —



#### Dig deeply in new fields



Sharing professional visitors, and digging into new fields, will promise both exhibitors and visitors an excellent show.

## ▶ A grand seminar for domestic agents

### — 2015 agents seminar —

- One-to-one phone invitations will be sent to those agents who are interested in air purification equipments, qualified buyers will be put into the key attendee list of the meeting.
- The organizer will select 10,000 companies from a 100,000-terminal-industry database as key objects, and will arrange more than 20 free shuttle buses for them.
- Utilize the existing agent resources, agents with good business records will be considered as VIP buyers' club members by the organizer to attend VIP buyer match-making meetings
- Heavy pollution industry will be an essential part of this year's exhibition, the host will cooperate with more than 60 related associations to invite companies from thermal power, steel, cement, coal, petro-chemical, papermaking, brewing, fermentation, and mining industry.



## ▶ Huge market potential

It is a serious situation that atmospheric environmental problems that caused mainly by PM 2.5 and industrial waste gas is affecting people's health severely. Now, indoor air pollution control industry scale has reached 20 billion RMB, and is estimated to keep growing at a 28% compound growth rate per year in the near future. Meanwhile, with the boost of industrialization, it is getting more and more important to take action on air pollution control, and thus the government is planning to establish a special fund, and a "Substitute Subsidies with Rewards" policy for those key areas to prevent air pollution. The organizer will invite visitors from various fields to come and discuss with exhibitors about the market potential and to promote the industry development.

## ▶ Leading Brands under one roof

Benefiting from the great cohesive force of the organizer, ECOTECH CHINA will definitely become another superior platform for the industry.

### — Current Exhibitors

Civil: Philips, Sharp, Panasonic, Electrolux, 3M, LG, Airmate, Midea, TCL, Coway, Honeywell, Toshiba...

Industry: Woongjin, Atlas Copco, Haituo, Suzhou Purification Group, Hyflux, Topco Construction, Emerson, ABB...



### — Zhejiang Association of Equipment Industries for Environmental Protection

Jiehua Holdings, Tianlan, Aode, Lanxing, Hangzhou Yinma, ComEnCo, Hangzhou Shenli, Antai, Teams Electronics, Hangjia Machinery, Feierte Environmental Engineering, JinJi Dust Removal Equipments, Hongjing, Bestwa EnviTech...



## ▶ Worldwide Authoritative Media Network

Publicity through hundreds of global media will be radiated to all buyers and effectively guarantee the quality of visitors:

### — Major Media Partners

Hc360	Asian Environmental Protection
gesep.com	<China Environmental Information Journal>
goepe.com	<Air Cleaning Observe>
Goootech.com	<Asia Environmental Protection>



- 23 End User Industry Media
  - 24 Overseas Media
  - 57 Mainstream Mass Media
  - 102 Professional Media
- 206 Media in total for whole year's promotion

## ▶ Full Support by Domestic Authorities

Thanks to the good reputation and connections, the organizer will cooperate with many authorities this year: **Ministry of Housing and Urban-Rural Development of PRC, China Chlorine Dioxide Society, China Academy of Urban Planning & Design, Shanghai Environmental Protection Industry Association, Jiangsu Environmental Protection Industry Association, etc.**

What's more, in order to promise exhibitors a professional visitors team, the organizer will provide free starred hotel services to

those from air purification industry. And the following associations will organize delegations consist of almost 500 VIP buyers: **Indoor Air Quality Association of TAIWAN, Guangzhou Environmental Protection, China Hotel Association, China Real Estate Developers Association, Shanghai Hospital Association, Shanghai Petroleum Society, etc.**

## ▶ Effective buyer promotion plans

### Analyzing market needs

Research and analyze in the market to ensure high-quality visitors

### VIP buyers' plan

The organizer will send invitations to VIP buyers and purchasing decision makers before the show, and establish a VIP Lounge on site to maximize your value.

### Targeting potential buyers

Heavy pollution industry like thermal power, steel, cement, coal, petro-chemical, papermaking, brewing, fermentation, mining industry, etc. will be an essential part of the exhibition. Hotel, hospital, real estate, college, agent, installation company will also be considered as key visitors this year.

### Vast database, one-to-one invitation

In order to control both quantity and quality of visitors, all target visitors will be invited by large-scale call center. Utilize database of 250,000 pieces of data (50,000 new field visitors, 60,000 agents' mobile numbers, 200,000 e-mail addresses and 40,000 fax numbers), invitation letters, fax, e-mail and text messages will be sent directly to them to make sure a high attendance rate.

## ▶ Concurrent High-end Conferences

The organizer will orchestrate more than 10 related forums and meetings, to provide latest trend and consultation in the industry, and help both exhibitors and visitors seize the coming opportunities. Some topics pending:

## Early bird discount

Book your stand before 1 October 2014! You can not only choose an ideal booth but also enjoy a 10% early bird discount. Book now, and power up your business!

### ● For civil use:

- ▶ 2015 agents meeting
- ▶ The trend for house-hold air purifiers
- ▶ Technique seminar for indoor air quality measurement

### ● For industrial use:

- ▶ New techniques for treatment of air pollution in thermal power industry
- ▶ PM 2.5 controlling symposium
- ▶ Summit for air pollution prevention in northern area



## ▶ Top Venue, Top Value

National (Shanghai) Center for Exhibition and Convention is the largest and most competitive exhibition complex in the world. It is only 1.5 km (straight-line distance) away from the Hongqiao Transportation Hub, and is connected with Hongqiao Airport and Hongqiao Railway Station via the city's Metro Line 2. The advanced transportation system will surely attract more professionals to come.





## Exhibit Profile



### Air Purification Equipment

Air purifier	Air filter	Oxygen bar
Oxygen generator	Sterilizing deodorizer	Oily fume purifier
Indoor air exchanger	Central air-conditioning	Clean air-conditioning
Primary air system	Ventilating device	Dust collecting system
Humidifier & dehumidifier	Air breeze machine	Anion generator
Photocatalyst material	Purifying and dust collecting machine	
HCHO eliminating machine	Indoor air pollution preventing products	



### Air Pollution Handling Equipment

Exhaust gas processing equipment	Exhaust gas recycling equipment
Industrial exhaust gas processing equipment	Deodorizer
Oil vapor recovery equipment	Acid mist purifying tower
Flue gas waste heat recovery equipment	Welding fume purifier
Desulfurization and denitrification	Dust remover
Oil mist purifier	High vacuum smoke purifier



### Automobile Exhaust Handling Equipment

Tail gas clean-up system	Tail gas pumping system
Oil mist purifier	Pipe coiling device
Three-way catalyst	Tail gas decoder
Tail gas detector	Vita flush
Fuel oil synergist	Combustor cleaner
Injector cleaner	Throttle cleaner



### Environment Control and Monitoring Equipment

Air quality monitor	Air pollution analyzer
Exhaust gas detector and analyzer	Dust monitor
Dust sampler	Flue gas analyzer
TVOC	Aldehyde detector
Benzene detector	Ammonia detector
Radon emission detector	Flue gas monitor
Detection supplies	



## Target Visitor

Heavy pollution industry end-users  
 Owners of hospital / hotel /  
 municipal buildings / commercial buildings  
 Civic buildings / business buildings  
 Supermarket / online market  
 Dealer / agent  
 House designing and decorating company  
 Engineering company / installer  
 Air conditioning engineering company



**As a professional organizer of AQUATECH CHINA, FLOWEX CHINA, and WATEREX BEIJING, CHC EXPO in possession of its abundant experience and resources will lay a solid foundation for B2B platform.**



Shanghai CHC Exhibition Co.,Ltd.

## **CHC EXPO**

Room 401,Unit A,Creative Garden,Hongqiao 525,Jinyu Road,No55,Minghang District,Shanghai,China 201103

Tel: + 86 21 3323 1382 Fax: + 86 21 3323 1366

Email: david.kim@chcbiz.com Web: www.ecotechair.com.cn